



Secure a SPONSORSHIP...

For **ELECTRIC POWER** and its co-located events

...and realize profitable relationships with influential decision-makers at the power generation show “where operating companies meet”.

The ELECTRIC POWER 2012 and co-located events Sponsorship Programs allows your company to stand out from the crowd. These sponsorships offer specially priced packages providing you with additional exposure, recognition and value.

As an ELECTRIC POWER 2012 Sponsor, you can be among an exclusive group of companies receiving full conference and trade show exposure. For 2012, your company has the option to sponsor specific events, user group meetings & tactical conferences, allowing your firm to pinpoint the exact customers for your particular product or service. These sponsorships make your target audience your captive audience. Every sponsorship puts the sponsor's name in front of the Conference Delegates in a proactive manner, proven to deliver substantial ROI.

All ELECTRIC POWER 2012 sponsorship fulfillment services are handled turnkey before, during and after the event by our experienced professional event staff. Your company will need to provide artwork and advertising material and our expert team will efficiently handle the details with minimal guidance from your staff. You should reserve your sponsorship early, to maximize the benefits offered. This is especially true to take advantage of all the printed material opportunities.

To reserve your sponsorship package, please complete the order form or contact your sales representative. If your needs are not met by the options listed, we will be pleased to discuss a customized program that will meet your specific requirements.

***Note: Certain Sponsorship Packages** also include a discount on advertising in the ELECTRIC POWER 2012 Show Guide.

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GRAND SPONSORSHIP

~~\$35,000~~ EXCLUSIVE

RECOGNITION

- Your company will be identified as a Grand Sponsor on the prominent signage in the registration area, by the entryway to the exhibition and in the exhibition hall and conference areas
- Your company can choose from any of the co-located Tactical Meeting Sponsorships available to be that sponsor, as well as overall Grand Sponsor and will receive all of the benefits of a Tactical Meeting Sponsor
- 20 x 20, or equivalent, exhibition space at the event
- Each day, an announcement will be made over the exhibition public address system recognizing your company as a Grand Sponsor
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as members of a Grand Sponsor team
- An exclusive sign at the Host Hotel greeting delegates on your behalf and identifying you as a Grand Sponsor
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room
- A Plaque will be presented to your company, during the opening Keynote Session (Executive Roundtable), recognizing your contribution as Grand Sponsor.
- Your company will receive the exclusive sponsorship of a hole in the ELECTRIC POWER & POWER magazine Golf Tournament
- Your 4-person company team or guest will receive a complimentary entry in the ELECTRIC POWER & POWER magazine Golf Tournament

PRINT & ELECTRONIC PROMOTION

- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor on the first day of the conference
- Your company will be recognized as a sponsor of the Opening Keynote Session (Executive Roundtable) and your literature can be displayed outside the meeting room prior to, during and following the Opening Keynote Session
- Your company will be identified as a Grand Sponsor, with company logo in the Pre-Conference Program both in the print and online version
- Your company will receive recognition in the Official Show Guide
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each delegate receives when registering
- Your company logo on the event home page with a hot-link to your company's web site
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to - exhibit prospectus, conference program, and official event guide.

CONFERENCE RECOGNITION

- Conference Advisory Board Position for the event (designee must be approved by Conference Management)
- Time for five (5) PowerPoint presentation frames will be provided to your company during a continuously-played carousel shown prior to and during breaks in the keynote and conference sessions
- Your company logo identifying you as a Grand Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as a Grand Sponsor and thanked during the opening day Keynote sessions
- Your company will receive ten (10) complimentary Grand Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes
- Free full-page ad in show guide
- Beverage Station Sponsorship and Delegate Prize Giveaway Sponsorship

KEYNOTE & EXECUTIVE ROUNDTABLE SPONSORSHIP

\$45,000 – EXCLUSIVE

****SPECIAL OPPORTUNITY****

- Your company will have two seats at the Executive Roundtable breakfast. This is a private breakfast attended by the keynote speaker, roundtable speakers, Dr. Robert Peltier (moderator), and support staff only. This special opportunity will allow two of your executive staff to spend personal time with some of the most important people in the industry.

RECOGNITION

- Your company will have 5-10 minutes to speak and introduce the Keynote Speaker at the ELECTRIC POWER conference
- Your company will be identified as a Keynote & Executive Roundtable Sponsor on the prominent signage in the registration area, by the entryway to the exhibition and in the exhibition hall and conference areas
- Each day, an announcement will be made over the exhibition public address system recognizing your company as the Keynote & Executive Roundtable Sponsor
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as members of the Keynote & Executive Roundtable Sponsor team
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room and periodic Press Releases on Keynote & Executive Roundtable Sponsor's involvement in the event and impact they are making in their industry, and new products and services
- A Plaque will be presented to your company, during the opening Keynote Session (Executive Roundtable), recognizing your contribution as Keynote & Executive Roundtable Sponsor.
- Traditional Continental Breakfast served during Keynote

PRINT & ELECTRONIC PROMOTION

- Your company will be recognized as the sponsor of the live web broadcast of the Keynote & Executive Roundtable. Your company logo will be prominent on the web broadcast and will link to your website.
- Your company logo will appear on all promotion to 100,000+ Power Industry Professionals for the live web broadcast for those who cannot attend the event.
- Your company will be recognized as the Keynote & Executive Roundtable sponsor of the Opening Keynote Session and Executive Roundtable and your literature can be displayed inside the meeting room prior to, during and following the Opening Keynote Session
- Your company will receive recognition in the Official Show Guide
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each delegate receives when registering
- Your company will be thanked and recognized as a Keynote & Executive Roundtable Sponsor in confirmation packages sent to all Conference delegates
- Rotating banner advertisement on the event home page with a link to your company's web site
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to - exhibit prospectus, conference program, and official event guide.

CONFERENCE RECOGNITION

- Time for five (5) PowerPoint presentation frames will be provided to your company during a continuously-played carousel shown prior to and during breaks in the keynote and conference sessions
- Your company logo identifying you as the Keynote & Executive Roundtable Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as the Keynote & Executive Roundtable Sponsor and thanked during the opening day Keynote sessions
- Your company will receive five (5) complimentary Keynote & Executive Roundtable Sponsor passes to the core Conference
- Your company will receive unlimited Exhibition passes
- Your company logo and fifty (50) word description will be included in the electronic Conference Proceedings

PREMIER SPONSORSHIP

\$10,000 each

RECOGNITION

- Your company will be identified as an ELECTRIC POWER 2012 Premier Sponsor on prominent banners in the Registration area, at the entrance to the Exhibition and in the Conference areas
- Each day, an announcement will be made over the exhibition public address system recognizing your company as a Premier Sponsor
- Your staff attending the ELECTRIC POWER 2012 Conference and Exhibition will be provided with ribbons identifying them as members of a Sponsor Company
- Literature Distribution in the Press Room
- Your company will receive the exclusive sponsorship of a hole in the ELECTRIC POWER & POWER magazine Golf Tournament
- Your 4-person company team or guest will receive a complimentary entry in the ELECTRIC POWER & POWER magazine Golf Tournament

SPONSORSHIP OF FUNCTIONS

- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor on the first day of the ELECTRIC POWER 2012 Conference
- Your company will be recognized as a sponsor of the Opening Keynote Session (Executive Roundtable) and your literature can be displayed outside the meeting room prior to, during and following the Opening Keynote Session

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as a Premiere Sponsor of ELECTRIC POWER 2012 in the conference brochure, the official Show Guide
- Your company literature (a brochure, invitation, etc) will be placed in the bag each delegate receives when registering. (One item per sponsor – maximum of eight pages)
- Your company will be entitled to a 20% discount on the one-time four-color rate for advertising reserved in the 2012 Official Show Guide which will be distributed at the event to all delegates and visitors
- Corporate logo on the EP website with reciprocal hyperlink to your website

CONFERENCE RECOGNITION

- Your company will be recognized as a Premier Sponsor and thanked during the Opening Day Keynote Sessions
- Your company will be identified as a Premier Sponsor on all podium signs throughout the ELECTRIC POWER 2012 Conference

GOLD SPONSORSHIP

\$7,500 each

RECOGNITION

- Your company will be identified as a Gold Sponsor on the signage in the registration area, by the entry-way to the exhibition and in the exhibition hall and conference areas
- Each day, an announcement will be made over the exhibition public address system recognizing your company as a Gold Sponsor
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as members of a Sponsor team
- Literature Distribution in the Press Room

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as a Gold Sponsor in the Conference Program both in the print and online version
- Your company will be entitled to a 10% discount on the one-time four color rate for advertising reserved in the 2012 Official Show Guide which will be distributed during the event
- Your company will be thanked and recognized as a Gold Sponsor in confirmation packages sent to all Conference delegates
- Your company logo will be featured in the conference program and the show guide
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your website identifying you as a Gold Sponsor

CONFERENCE RECOGNITION

- Your company logo identifying you as a Gold Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as a Gold Sponsor and thanked during the second day Keynote Sessions
- Your company will receive three (3) complimentary Gold Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes

SILVER SPONSORSHIP

\$5,000 each

RECOGNITION

- Your company will be identified as a Silver Sponsor on the signage in the registration area, by the entryway to the exhibition and in the exhibition hall and conference areas.
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as members of a Sponsor team
- Literature Distribution in the Press Room

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as a Silver Sponsor, with a logo in the Conference Program both in the print and online version
- Your company will be thanked and recognized as a Silver Sponsor in confirmation packages sent to all Conference delegates
- Corporate logo on the event web site with reciprocal hyperlink to your web site

CONFERENCE RECOGNITION

- Your company logo identifying you as a Silver Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will receive two (2) complimentary Silver Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes
- Your company logo will be included in the electronic Conference Proceedings

INDIVIDUAL SPONSORSHIP

DELEGATE BAG SPONSORS

Exclusive Bag Sponsorship: \$10,000 + Cost of Bags

- Your company logo will be printed on the bag containing the literature for each ELECTRIC POWER 2012 Conference Delegate. This bag will be given to each Delegate as they register.
- Your company literature (a brochure, invitation, etc) will be placed in each bag given to the ELECTRIC POWER 2012 Delegates. (Two items only – Maximum of eight pages each)
- Your company will be recognized as a sponsor in the ELECTRIC POWER 2012 promotional material

SPEAKER BREAKFAST SPONSORSHIP

\$7,500 for Both Days

- Your company will be listed as the sole sponsor of the Speaker Breakfasts of the conference
- Your company representative will give a brief welcome at the start of the breakfast
- Signage in the Speaker Breakfast rooms will identify your company as the sole sponsor of the Breakfast
- Your company will be listed as the Speaker Breakfast Sponsor in the Official Show Guide, and on the ELECTRIC POWER Web Site
- Your company literature may be displayed on a table in the Speaker Breakfast room

CYBER CAFE SPONSOR

\$5,000 - 4 Available

- Signage/Banners at Cyber Café stations on exhibit floor
- Screen Saver with link to Corporate home page will be on all cyber café computer screens
- Your company will be identified as the cyber café sponsor in print in the Official Show Guide
- Corporate logo on the event web site with reciprocal hyperlink to your web site
- Your company will receive one complimentary pass to the core Conference

RECEPTION BEVERAGE SPONSORS

\$1,500 each – Maximum of Fifteen Available

May 15th & May 16th

- Signage at your beverage station – close to your booth space on the exhibit floor
- Your company will be listed as a Beverage Station Sponsor of the Reception
- Your company has the option to bring napkins, coasters, beverage holders, etc. to be used at your designated beverage station (items must be approved by ELECTRIC POWER staff)
- Your company will be identified as one of the Beverage Station Sponsors in the Official Show Guide
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your website

BADGE LANYARD SPONSORSHIP

Exclusive Sponsor \$10,000 + Cost of Lanyards

SOLD

RECOGNITION

- Your Company name will be printed on each Badge Lanyard given to each ELECTRIC POWER attendee at registration (no other lanyard will be offered at registration)
- Your company will be recognized as the ELECTRIC POWER 2012 Badge Lanyard Sponsor on banners in the Registration area, by the exhibition entry way and in the conference areas
- Your staff attending the ELECTRIC POWER 2012 Conference and Exhibition will be provided with ribbons identifying them as Sponsors

PRINT & ELECTRONIC PROMOTION

- Your company will be recognized as the Badge Lanyard Sponsor of ELECTRIC POWER 2012 in the promotional materials, and in the official show guide
- Your company will be entitled to a 10% discount on the one-time four color rate for advertising reserved in the 2012 Official Show Guide which will be distributed during the event
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site

CONFERENCE RECOGNITION

- Your company logo identifying you as the Badge Lanyard Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as the Badge Lanyard Sponsor and thanked during the second day Keynote Sessions
- Your company will receive three (3) complimentary VIP invitations to the ELECTRIC POWER 2012 Conference to issue to customers or other business relations

PORTFOLIO SPONSORSHIP

Exclusive Sponsor \$5,000 + Cost of Portfolios

RECOGNITION

- Your Company name will be printed on each Portfolio given to each ELECTRIC POWER Conference Delegate at registration.
- Your company will be recognized as the ELECTRIC POWER 2012 Portfolio Sponsor on banners in the Registration area, by the exhibition entry way and in the conference areas
- Your staff attending the ELECTRIC POWER 2012 Conference and Exhibition will be provided with ribbons identifying them as Sponsors

PRINT & ELECTRONIC PROMOTION

- Your company will be recognized as the Portfolio Sponsor of ELECTRIC POWER 2012 in the promotional materials, the official show guide
- Your company will be entitled to a 10% discount on the one-time four color rate for advertising reserved in the 2012 Official Show Guide which will be distributed during the event
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site

CONFERENCE RECOGNITION

- Your company logo identifying you as the Portfolio Sponsor will be displayed in the meeting room prior to the second day Keynote Sessions
- Your company will be recognized as the Portfolio Sponsor and thanked during the second day Keynote Sessions
- Your company will receive three (3) complimentary VIP invitations to the ELECTRIC POWER 2012 Conference to issue to customers or other business relations

HARLEY-DAVIDSON PRIZE GIVEAWAY

1,750 each - Only Thirty-Five (35) Available

In order to encourage ELECTRIC POWER 2012 & co-located tactical meeting conference delegates to visit the exhibition, a Harley-Davidson motorcycle will be given to a lucky delegate who does not have to be present to win.

Your company can join 34 other companies who will sponsor the Harley-Davidson Giveaway the last afternoon of the event. Conference Delegates must visit each sponsor's booth and get their Harley card stamped. **In the past, several hundred delegates have visited sponsors booths, ensuring the participants time and exposure with the industry.**

"The Harley Sponsorship really helped drive delegates to our booth, I received great feedback from both industry attendees and our participants!"

—Bob Palmer, Bechtel

- Your company will be one of the pick-up points for the Conference Delegates to get their Harley card stamped
- Your company will be recognized as a Harley-Davidson Sponsor at ELECTRIC POWER 2012 in the promotional material, and in the Official Show Guide, and web site
- Your company will be listed by each display motorcycle as a Harley-Davidson Giveaway Sponsor
- Custom signage in each sponsor's booth identifying the company as a Harley-Davidson Giveaway Sponsor

All names and trademarks in this letter are the property of their respective owners.

AISLE BANNER SPONSORSHIP

\$8,000 - 3 Available or \$25,000 - Exclusive

RECOGNITION

- Your company will be identified on alternating Aisle Banners on the ELECTRIC POWER exhibit floor.
- Each day, an announcement will be made over the exhibition public address system recognizing your company as an Aisle Sponsor.
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as a Sponsor
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as an Aisle Banner Sponsor with your logo in the show guide and a 50-word description
- Your company will be identified as an Aisle Banner Sponsor with your logo and reciprocal hyperlink on the ELECTRIC POWER website
- Your company literature, an invitation, a special notice, or a “give-away” item, will be placed in the bag that each delegate receives when registering.
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to – exhibit prospectus, pre-conference program, official show guide.
- Your company will be entitled to a 20% discount on the one-time four-color rate for the advertising reserved in the 2012 Show Guide which will be distributed at the event to all delegates and visitors

CONFERENCE RECOGNITION

- Your company will receive three (3) complimentary Aisle Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes

HTML BANNER SPONSORSHIP

\$2,000

- Your company will have a 4-color banner advertisement that runs on two ELECTRIC POWER Conference Promotional HTMLs. Each HTML blast will be distributed to over 20,000 potential ELECTRIC POWER Attendees.
- Your company will receive a “hot-link” from the ELECTRIC POWER HTML to your landing page of choice.
- Your company will be mentioned in the Official Show Guide.

Banner Specifications:

- Size – 120 x 240
- Animation – Max of 3 frames
- File Size – Max file size = 50k
- File type – GIF or JPG

ROOM & DOOR DROP SPONSORSHIP

ROOM DROP SPONSORSHIP - \$4,000 + Hotel Drop Fee

- Your company will have an item or brochure of your choice placed inside each delegates room at the headquarter hotel.
- Signage, including your company logo, will be displayed at the web site of the ELECTRIC POWER 2012 conference recognizing your sponsorship.
- Your company may place literature on the conference area literature table.

DOOR DROP SPONSORSHIP - \$3,500 + Hotel Drop Fee

- Your company will have an item or brochure of your choice placed outside each delegates room at the headquarter hotel.
- Signage, including your company logo, will be displayed at the web site of the ELECTRIC POWER 2012 conference recognizing your sponsorship.
- Your company may place literature on the conference area literature table.

DELEGATE LUNCH SPONSORSHIP

WEDNESDAY LUNCH SPONSORSHIP - 4 available, 2 per Restaurant - \$5,000

- Table & signage in restaurant area for company literature and up to 4 staff members to interact with delegates as they pick up their lunch
- A dessert station will be located adjacent to your exhibit space for the Wednesday lunch
- Signage promoting your lunch sponsorship in conference areas and at the front of exhibit hall on Wednesday
- Your company will be identified as a Delegate Lunch Sponsor in print in the Official Show Guide
- Signage on tables in restaurant area with your company logo
- Corporate logo on the event web site with reciprocal hyperlink to your web site
- Your company will receive two (2) complimentary passes to the core Conference

TRACK PRIZE GIVEAWAYS for ELECTRIC POWER

One Sponsor Per Track, Single Track \$2,000

The fourteen Strategic Tracks of the ELECTRIC POWER 2012 Conference address business and technical issues of concern to operating management from the generating companies and project developers. The conference delegates at these sessions are the reason why so many exhibitors enjoy success at ELECTRIC POWER; they represent the purchasing and specifying decision makers from both the power plant and corporate headquarters. The ELECTRIC POWER 2012 Conference Prize Track Sponsorship offers your company the opportunity to drive these conference delegates to your booth, making your company the center of activity. The conference tracks are:

- Track 1: Coal and Solid Fuel Power Plants
- Track 2: Gas Turbine/Combined-Cycle Power Plants
- Track 3: Nuclear Energy
- Track 4: Renewable Energy
- Track 5: Plant Operations/Plant Maintenance
- Track 6: Plant Maintenance
- Track 7: Environmental Strategy and Compliance Technologies
- Track 8: Carbon Management and Mitigation
- Track 9: Future Power
- Track 10: IT Plant Solutions-Asset & Knowledge Management Solutions

Exhibitors may also sponsor daily prizes for the co-located tactical meetings.

How it works:

Your company will choose prize of \$250.00 value or greater. ELECTRIC POWER will promote the giveaway on show site, in delegate reminders, and at the ELECTRIC POWER conference area. Delegates will visit your booth to enter and the winner will be announced in the designated Track Session.

ELECTRIC POWER Conference Giveaway Sponsorship Includes:

- Promotion in the Official Show Guide
- Promotion in the delegate reminders
- Custom signage at the conference and at your booth
- Promoted in daily reminder

TRACK SPONSORSHIP

Track Sponsor - \$5,000

The Track Sponsorship offers your company the opportunity to position itself in the heart of the activity at ELECTRIC POWER 2012. This sponsorship will enhance your company's visibility dramatically at ELECTRIC POWER 2012 and position you in-front of true decision makers.

TRACK SPONSORSHIP INCLUDES: Per Track Selected

- Literature in rooms for all three day of the conference
- Power Point presentations in-between sessions
- Signage in your Track conference area for all 3 days
- Logo on the ELECTRIC POWER web site
- Promotion in the Official Show Guide – In selected Track area
- Two Complimentary Registrations to the ELECTRIC POWER 2012 Conference

This very targeted sponsorship is limited to one Sponsor per track; so don't hesitate to reserve your day in the spotlight at ELECTRIC POWER 2012.

- Track 1: Coal and Solid Fuel Power Plants
- Track 2: Gas Turbine/Combined – Cycle Power Plants
- Track 3: Nuclear Energy
- Track 4: Renewable Energy
- Track 5: Plant Maintenance
- Track 6: Plant Operations
- Track 7: Environmental Strategy and Compliance Technologies I
- Track 8: Environmental Strategy and Compliance Technologies II
- Track 9: Power Industry Trends/Future Power Strategies

Please contact us to reserve your Track Sponsorship @ 832-242-1969

CONFERENCE NOTES SPONSORSHIP EXCLUSIVE PER TRACK

Conference Notes Sponsor - \$2,500

THE CONFERENCE TRACKS ARE:

- Track 1: Coal and Solid Fuel Power Plants
- Track 2: Gas Turbine/Combined – Cycle Power Plants
- Track 3: Nuclear Energy
- Track 4: Renewable Energy
- Track 5: Plant Maintenance
- Track 6: Plant Operations
- Track 7: Environmental Strategy and Compliance Technologies I
- Track 8: Environmental Strategy and Compliance Technologies II
- Track 9: Power Industry Trends/Future Power Strategies

CONFERENCE NOTES SPONSORSHIP INCLUDES:

- Pens and Notepads with your company Logo will be placed on meeting room tables in the track of your choice for use by delegates each day.
- Logo Placement during Power Point presentations in-between Conference sessions
- Logo on ELECTRIC POWER website
- Logo in the Official Show Guide in the Track Specific section

This very targeted sponsorship is limited to one vendor;
so don't hesitate to reserve your day in the spotlight at ELECTRIC POWER 2012.

HOTEL CARD KEY SPONSORSHIP

Exclusive – \$5,000+++

RECOGNITION

- Your company can design the hotel card key for the hotels in the hotel room block
- Your company will be recognized as the ELECTRIC POWER 2012 Hotel Card Key Sponsor on signage in the Registration area, by the exhibition entry way and in the conference areas
- Your staff attending the ELECTRIC POWER 2012 Conference and Exhibition will be provided with ribbons identifying them as Sponsors

PRINT & ELECTRONIC PROMOTION

- Your company will be recognized as the Hotel Card Key Sponsor of ELECTRIC POWER 2012 in the promotional materials, and in the official show guide
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site identifying your company as the Hotel Card Key Sponsor

CONFERENCE RECOGNITION

- Your company will receive two (2) complimentary VIP invitations to the ELECTRIC POWER 2012 Conference to issue to customers or other business relations

ELECTRIC POWER & POWER MAGAZINE GOLF TOURNAMENT SPONSORSHIPS

LUNCH SPONSOR **\$2,000**

- Signage at the tournament with your company logo, company note included in each golfer' lunch, promotion in show guide, and signage at the luncheon are all included in this sponsorship.

BEVERAGE CART SPONSOR **\$2,000**

- Each golfer will be given "beverage bucks" with your company logo to use throughout the event, also 4 drink stations throughout the course will have your company logo and message, as well as signage on the beverage cart and promotion in the show guide are all included in this sponsorship

CART SPONSOR **\$3,000**

- All carts utilized throughout the tournament will carry signage promoting your firm, including logo. Also signage at the tournament and promotion in the show guide are all included in this sponsorship.

HOLE-IN-ONE SPONSOR **Exclusive - \$3,000**

- Your company will be identified as the sponsor in all confirmations to the golf tournament participants.
- During the tournament, a sign will clearly identify your company as the exclusive sponsor of the hole-in-one.
- Your company will be identified as the sponsor during announcements during the prize presentations at the golf tournament.
- Hole-in-One Insurance to cover the possible winning of the prize will be a part of your sponsorship.
- Your company will be highlighted in the Official Show Program as the Hole-in-One Sponsor.
- At the tee box of your hole, your staff may greet the golfers and offer them refreshments or souvenirs.
- You may include promotional items (balls, tees, towels, etc.) in the goodie bag each golfer receives.

GOLF HOLE SPONSOR **\$1,500 each**

- At one hole (choice is on a first come, first served basis) of the ELECTRIC POWER & POWER magazine 2012 Golf Tournament, your company will be identified as the sponsor.
- In promotional material promoting the golf tournament, your company will be identified as the sponsor of that hole.
- At the tee box of your hole, your staff may greet the golfers and offer them refreshments or souvenirs.
- You may include promotional items (balls, tees, towels, etc.) in the goodie bag each golfer receives.
- You will be recognized as a sponsor during the prize giving ceremony.