

AISLE BANNER SPONSORSHIP

\$8,000 - 3 Available or \$25,000 - Exclusive

RECOGNITION

- Your company will be identified on alternating Aisle Banners on the ELECTRIC POWER exhibit floor.
- Each day, an announcement will be made over the exhibition public address system recognizing your company as an Aisle Sponsor.
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as a Sponsor
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as an Aisle Banner Sponsor with your logo in the show guide and a 50-word description
- Your company will be identified as an Aisle Banner Sponsor with your logo and reciprocal hyperlink on the ELECTRIC POWER website
- Your company literature, an invitation, a special notice, or a “give-away” item, will be placed in the bag that each delegate receives when registering.
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to – exhibit prospectus, pre-conference program, official show guide.
- Your company will be entitled to a 20% discount on the one-time four-color rate for the advertising reserved in the 2012 Show Guide which will be distributed at the event to all delegates and visitors

CONFERENCE RECOGNITION

- Your company will receive three (3) complimentary Aisle Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes