

# BADGE LANYARD SPONSORSHIP

**Exclusive Sponsor \$10,000 + Cost of Lanyards**

## **RECOGNITION**

- Your Company name will be printed on each Badge Lanyard given to each ELECTRIC POWER attendee at registration (no other lanyard will be offered at registration)
- Your company will be recognized as the ELECTRIC POWER 2012 Badge Lanyard Sponsor on banners in the Registration area, by the exhibition entry way and in the conference areas
- Your staff attending the ELECTRIC POWER 2012 Conference and Exhibition will be provided with ribbons identifying them as Sponsors

## **PRINT & ELECTRONIC PROMOTION**

- Your company will be recognized as the Badge Lanyard Sponsor of ELECTRIC POWER 2012 in the promotional materials, and in the official show guide
- Your company will be entitled to a 10% discount on the one-time four color rate for advertising reserved in the 2012 Official Show Guide which will be distributed during the event
- Corporate logo on the ELECTRIC POWER web site with reciprocal hyperlink to your web site

## **CONFERENCE RECOGNITION**

- Your company logo identifying you as the Badge Lanyard Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as the Badge Lanyard Sponsor and thanked during the second day Keynote Sessions
- Your company will receive three (3) complimentary VIP invitations to the ELECTRIC POWER 2012 Conference to issue to customers or other business relations