

# KEYNOTE & EXECUTIVE ROUNDTABLE SPONSORSHIP

**\$45,000 – EXCLUSIVE**

## **\*\*SPECIAL OPPORTUNITY\*\***

- Your company will have two seats at the Executive Roundtable breakfast. This is a private breakfast attended by the keynote speaker, roundtable speakers, Dr. Robert Peltier (moderator), and support staff only. This special opportunity will allow two of your executive staff to spend personal time with some of the most important people in the industry.

## **RECOGNITION**

- Your company will have 5-10 minutes to speak and introduce the Keynote Speaker at the ELECTRIC POWER conference
- Your company will be identified as a Keynote & Executive Roundtable Sponsor on the prominent signage in the registration area, by the entryway to the exhibition and in the exhibition hall and conference areas
- Each day, an announcement will be made over the exhibition public address system recognizing your company as the Keynote & Executive Roundtable Sponsor
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as members of the Keynote & Executive Roundtable Sponsor team
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room and periodic Press Releases on Keynote & Executive Roundtable Sponsor's involvement in the event and impact they are making in their industry, and new products and services
- A Plaque will be presented to your company, during the opening Keynote Session (Executive Roundtable), recognizing your contribution as Keynote & Executive Roundtable Sponsor.
- Traditional Continental Breakfast served during Keynote

## **PRINT & ELECTRONIC PROMOTION**

- Your company will be recognized as the sponsor of the live web broadcast of the Keynote & Executive Roundtable. Your company logo will be prominent on the web broadcast and will link to your website.
- Your company logo will appear on all promotion to 100,000+ Power Industry Professionals for the live web broadcast for those who cannot attend the event.
- Your company will be recognized as the Keynote & Executive Roundtable sponsor of the Opening Keynote Session and Executive Roundtable and your literature can be displayed inside the meeting room prior to, during and following the Opening Keynote Session
- Your company will receive recognition in the Official Show Guide
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each delegate receives when registering
- Your company will be thanked and recognized as a Keynote & Executive Roundtable Sponsor in confirmation packages sent to all Conference delegates
- Rotating banner advertisement on the event home page with a link to your company's web site
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to - exhibit prospectus, conference program, and official event guide.

## **CONFERENCE RECOGNITION**

- Time for five (5) PowerPoint presentation frames will be provided to your company during a continuously-played carousel shown prior to and during breaks in the keynote and conference sessions
- Your company logo identifying you as the Keynote & Executive Roundtable Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as the Keynote & Executive Roundtable Sponsor and thanked during the opening day Keynote sessions
- Your company will receive five (5) complimentary Keynote & Executive Roundtable Sponsor passes to the core Conference
- Your company will receive unlimited Exhibition passes
- Your company logo and fifty (50) word description will be included in the electronic Conference Proceedings