



PRB COFFEE BREAK SPONSORSHIP



\$7,500

The PRB Coal Users Group was formed to promote the safe, efficient and economic use of PRB Coals. This one of a kind users group is moving on into its 12th year. Managers and plant operators are currently searching for the best practices to meet group goals in an efficient, safe and environmentally conscious manner. The PRB User's Group Annual Meeting & Conference is co-located with ELECTRIC POWER, and this highly unique meeting offers the largest concentration of PRB Coal Decision Makers in one location. The PRB Coal Users Sponsorship offers your company exposure at the center of this activity.

PRB Coal Sponsorship Includes:

- ▶ Promotion in show guide, PRB Coal section
- ▶ Custom signage at PRB Coal Users section of the Conference Program
- ▶ Promotion in the PRB Coal Users Group section of the conference program
- ▶ PRB Logo included with sponsor companies show guide listing
- ▶ Recognized as sponsor on PRB Coal Users Website
- ▶ An area for up to 2 of your staff to interact with PRB Coal delegates during the morning and afternoon coffee break
- ▶ Power Point slide presentation in the room (limited to 3 slides)

This very targeted sponsorship is limited to one vendor per day; so don't hesitate to reserve your day in the spotlight at PRB Coal Users Conference.

 Contact Christy Coleman at 713-343-1873 or
 e-mail christyc@tradefairgroup.com for more information.



PRB RECEPTION SPONSORSHIP

\$4,000 (4 Available)



Monday Night Reception for the PRB Coal Users' Group

- ▶ Signage in the PRB Reception Room
- ▶ Beverage Napkins with Sponsors logos at the PRB Reception
- ▶ Logo on the PRB Web site with a link from the PRB site to your site
- ▶ Option to display company literature in the PRB Session Room- all three days of the conference

Three free upgrades to attend the PRB Meetings (Value of \$300) – you must purchase the ELECTRIC POWER Conference Pass before you can upgrade to attend the PRB meeting.

Prize giveaway at the reception

- ▶ Each sponsor can give up to 3 items away during the Prize giveaway drawing

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PRB GRAND SPONSORSHIP

\$12,500

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PRB Grand Sponsorship Includes:

- ▶ Your company logo on the Speaker Podium
- ▶ Your company logo on a Special Grand Sponsor Banner, displayed at the PRB Coal User Group Meeting
- ▶ Your company logo & PRB logo will be displayed on all of the note pads and pens in the User Group Meeting room (valued at \$2,500)
- ▶ Promotion in show guide, PRB Coal Section
- ▶ Your company logo on signage at PRB Coal Users Conference
- ▶ Promotion in the PRB Coal Users Group Section of the Conference Program
- ▶ PRB Give-Away item (\$10.00 per item) will have your company logo & PRB logo on it for User Group attendees
- ▶ Recognized as sponsor on PRB Coal User Group Website
- ▶ Your company will be the only one to receive the PRB Pre-Reg list, prior to the PRB User Group Meeting. Registration list includes mailing address, email and phone numbers
- ▶ Your company will receive 3 Full Conference Passes (Valued at \$2,000) to the ELECTRIC POWER Conference and to the PRB User Group Sessions
- ▶ Three pieces of literature in PRB Room
- ▶ Full page ad in the PRB Annual Meeting binder
- ▶ Power Point slide presentation in the room (limited to 5 slides)

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PRB COAL DAILY PRIZE SPONSORSHIP (One per Day)

\$2,500

The PRB Coal Users' Group was formed to promote the safe, efficient and economic use of PRB Coals. This one of a kind users group is moving on its 12th year and current market conditions are driving interest and participation exponentially. Spot gas pricing and future forecasts pointing to higher fuel cost are making utilities re-evaluate their fuel mix. Managers and plant operators are currently searching for the best practices to meet their goals in an efficient and environmentally conscious manner. The PRB Coal Users' Prize Sponsorship offers your company the opportunity to drive delegates interested in PRB coal to your booth, making your company the center of activity.



How it works:

Your company will choose a prize of \$250.00 value or greater (subject to show management approval). ELECTRIC POWER will promote the giveaway on show site, in delegate reminders, and at the PRB conference area. Delegates will visit your booth to enter and the winner will be drawn by your company personnel at your booth during that evening's ELECTRIC POWER reception on the show floor.

PRB Coal Giveaway Sponsorship Includes:

- ▶ Promotion in show guide, PRB Coal Users' Group section
- ▶ Promotion in PRB Coal Users' Group delegate reminders
- ▶ Custom signage at PRB Coal Users' Group conference and at your booth
- ▶ Promoted in daily reminder
- ▶ Recognition and announcement on show floor
- ▶ Promoted in PRB Coal Users' Group delegate confirmations prior to event
- ▶ PRB Coal Users' Group Logo included with sponsor companies show guide listing

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PRB DELEGATE BAG SPONSORSHIP

\$3,500 + Cost of bags

- ▶ Delegate Bags with the PRB logo and the sponsors logo will be given to each PRB Coal User Group Conference Attendee
- ▶ Sponsor ONLY, can place info in the delegate bag
- ▶ Power Point slide presentation in the room (limited to 3 slides)
- ▶ Signage in the room
- ▶ Logo on the PRB website
- ▶ Promotion in the ELECTRIC POWER Show Guide in the PRB Coal User Group section
- ▶ 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal User Group meeting



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PRB USB DRIVE SPONSORSHIP

\$3,500 + Cost of USB Drive

- ▶ USB Drive with the PRB logo and the sponsors logo will be given to each PRB Coal User Group Conference Attendee
- ▶ Power Point slide presentation in the room (limited to 3 slides)
- ▶ Signage in the room
- ▶ Logo on the PRB website
- ▶ Promotion in the ELECTRIC POWER Show Guide in the PRB Coal User Group section
- ▶ 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal User Group meeting



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PRB PAD FOLIO SPONSORSHIP

\$3,500 + Cost of Pad Folios

- ▶ Pad Folios with the PRB logo and the sponsors logo will be given to each PRB Coal User Group Conference Attendee
- ▶ Power Point slides presentation in the room (limited to 3 slides)
- ▶ Signage in the room
- ▶ Logo on the PRB website
- ▶ Promotion in the ELECTRIC POWER Show Guide in the PRB Coal User Group section
- ▶ 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the PRB Coal User Group meeting

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