

AISLE BANNER SPONSORSHIP

\$8,000 - 4 Available or \$25,000 - Exclusive

RECOGNITION

- Your company will be identified on alternating Aisle Banners on the ELECTRIC POWER exhibit floor.
- Each day, an announcement will be made over the exhibition public address system recognizing your company as an Aisle Sponsor.
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as a Sponsor
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room and periodic Press Releases on the Aisle Sponsor's involvement in the event and impact they are making in their industry, and new products and services

PRINT & ELECTRONIC PROMOTION

- Your company will be identified as an Aisle Banner Sponsor with your logo in the show guide and reciprocal hyper-link on the ELECTRIC POWER web site
- Your company will be identified as an Aisle Banner Sponsor with your logo and a 50-word description on the web site.
- Your company literature, an invitation, a special notice, or a "give-away" item, will be placed in the bag that each delegate receives when registering.
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to – exhibit prospectus, pre-conference program, official show guide.
- Your company will be entitled to a 20% discount on the one-time four-color rate for the advertising reserved in the 2010 Show Guide which will be distributed at the event to all delegates and visitors

CONFERENCE RECOGNITION

- Your company will receive three (3) complimentary Aisle Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes