

GRAND SPONSORSHIP

\$35,000 ~~PER~~ EXCLUSIVE

SOLD

ZACHRY

RECOGNITION

- Your company will be identified as a Grand Sponsor on the prominent signage in the registration area, by the entryway to the exhibition and in the exhibition hall and conference areas
- Your company can choose from any of the co-located Tactical Meeting Sponsorships available to be that sponsor, as well as overall Grand Sponsor and will receive all of the benefits of a Tactical Meeting Sponsor
- 20 x 20, or equivalent, exhibition space at the event
- Each day, an announcement will be made over the exhibition public address system recognizing your company as a Grand Sponsor
- Your staff attending the Conference & Exhibition will be provided with ribbons identifying them as members of a Grand Sponsor team
- An exclusive sign at the Host Hotel greeting delegates on your behalf and identifying you as a Grand Sponsor
- One-time use of the pre-registered attendee list prior to the event, and unlimited usage of the post-event final registration list
- Literature Distribution in the Press Room
- A Plaque will be presented to your company, during the opening Plenary Session (Executive Roundtable), recognizing your contribution as Grand Sponsor.

PRINT & ELECTRONIC PROMOTION

- Your company will be recognized as a sponsor of the Delegate Lunch held on the exhibition floor on the first day of the conference
- Your company will be recognized as a sponsor of the Opening Plenary Session (Executive Roundtable) and your literature can be displayed outside the meeting room prior to, during and following the Opening Plenary Session
- Your company will be identified as a Grand Sponsor, with company logo in the Pre-Conference Program both in the print and online version
- Your company will receive recognition in the Official Show Guide
- Your company literature, an invitation, a special notice, or a "give-away item", will be placed in the bag each delegate receives when registering
- Your company logo on the event home page with a hot-link to your company's web site
- Your company logo will be featured on print and electronic media used to promote the event, including but not limited to - exhibit prospectus, conference program, and official event guide.

CONFERENCE RECOGNITION

- Conference Advisory Board Position for the event (designee must be approved by Conference Management)
- Time for five (5) PowerPoint presentation frames will be provided to your company during a continuously-played carousel shown prior to and during breaks in the keynote and conference sessions
- Your company logo identifying you as a Grand Sponsor will be displayed in all meeting rooms throughout the conference
- Your company will be recognized as a Grand Sponsor and thanked during the opening day Plenary sessions
- Your company will receive ten (10) complimentary Grand Sponsor passes to the core Conference
- Your company will receive one hundred (100) Exhibition passes
- Free full-page ad in show guide
- Beverage Station Sponsorship and Harley Giveaway Sponsorship