

# HTML BANNER SPONSORSHIP

**\$2,000**

- Your company will have a 4-color banner advertisement that runs on two ELECTRIC POWER Conference Promotional HTMLs. Each HTML blast will be distributed to over 27,000 potential ELECTRIC POWER Attendees.
- Your company will receive a “hot-link” from the ELECTRIC POWER HTML to your landing page of choice.
- Your company will be mentioned in the Official Show Guide.

## **Banner Specifications:**

- Size – 120 x 240
- Animation – Max of 3 frames
- File Size – Max file size = 50k
- File type – GIF, JPG, SWF