

TRACK PRIZE GIVEAWAYS for ELECTRIC POWER

One Sponsor Per Track, Single Track \$2,000

The fourteen Strategic Tracks of the ELECTRIC POWER 2010 Conference address business and technical issues of concern to operating management from the generating companies and project developers. The conference delegates at these sessions are the reason why so many exhibitors enjoy success at ELECTRIC POWER; they represent the purchasing and specifying decision makers from both the power plant and corporate headquarters. The ELECTRIC POWER 2010 Conference Prize Track Sponsorship offers your company the opportunity to drive these conference delegates to your booth, making your company the center of activity. The conference tracks are:

- Track 1: Power Industry Trends
- Track 2: Challenges of Water Usage in Power Generation
- Track 3: Fuel Strategies: Price/Quality/Delivery/Opportunity
- Track 4: Fleet Optimization
- Track 5: State-of-the-Art Coal Technology
- Track 6: IGCC and Other Advanced Coal Technologies
- Track 7: Gas Turbine and Combined-Cycle Power Plants
- Track 8: Nuclear Power
- Track 9: Renewable Power
- Track 10: Distributed Resources
- Track 11: Power Plant Safety and Security
- Track 12: Power Plant Operation, Optimization and Maintenance
- Track 13: Power Plant Components: New and Emerging Technologies
- Track 14: Heat Rate: Managing the Energy Conversion Process
- Track 15: Environmental Regulatory Issues, Strategies and Technologies I
- Track 16: Environmental Regulatory Issues, Strategies and Technologies II

Exhibitors may also sponsor daily prizes for the co-located tactical meetings.

How it works:

Your company will choose prize of \$250.00 value or greater. ELECTRIC POWER will promote the giveaway on show site, in delegate reminders, and at the ELECTRIC POWER conference area. Delegates will visit your booth to enter and the winner will be announced in the designated Track Session

ELECTRIC POWER Conference Giveaway Sponsorship Includes:

- Promotion in the Official Show Guide
- Promotion in the delegate reminders
- Custom signage at the conference and at your booth
- Promoted in daily reminder
- Promoted in delegate confirmations prior to event