

TRACK PRIZE GIVEAWAYS for ELECTRIC POWER

One Sponsor Per Track, Single Track \$2,000

The fourteen Strategic Tracks of the ELECTRIC POWER 2011 Conference address business and technical issues of concern to operating management from the generating companies and project developers. The conference delegates at these sessions are the reason why so many exhibitors enjoy success at ELECTRIC POWER; they represent the purchasing and specifying decision makers from both the power plant and corporate headquarters. The ELECTRIC POWER 2011 Conference Prize Track Sponsorship offers your company the opportunity to drive these conference delegates to your booth, making your company the center of activity. The conference tracks are:

- Track 1: Advanced Coal/Solid Fuel Power Plants
- Track 2: Gas Turbine/Combined-Cycle Power Plants
- Track 3: Nuclear Energy
- Track 4: Renewable Power
- Track 5: Plants Operations
- Track 6: Plant Maintenance
- Track 7: Environmental Strategy and Compliance Technologies
- Track 8: Carbon Management and Mitigation

Exhibitors may also sponsor daily prizes for the co-located tactical meetings.

How it works:

Your company will choose prize of \$250.00 value or greater. ELECTRIC POWER will promote the giveaway on show site, in delegate reminders, and at the ELECTRIC POWER conference area. Delegates will visit your booth to enter and the winner will be announced in the designated Track Session.

ELECTRIC POWER Conference Giveaway Sponsorship Includes:

- Promotion in the Official Show Guide
- Promotion in the delegate reminders
- Custom signage at the conference and at your booth
- Promoted in daily reminder