

SECURE AN ACUG SPONSORSHIP

The ACUG was formed to promote the safe, efficient and economic use of PRB Coals. Managers and plant operators are currently searching for the best practices to meet group goals in an efficient, safe and environmentally conscious manner, and this is the must attend conference to answer their questions.

The ACUG Annual Symposium is co-located with ELECTRIC POWER, and this highly unique meeting offers the largest concentration of ACUG Coal Decision Makers in one location. The ACUG Sponsorship opportunities offer your company exposure at the center of this activity.

Sponsorships Include:

- Grand Sponsorship
- Coffee Break Sponsorship
- Reception Sponsorship
- Delegate Bag Sponsorship
- USB Drive Sponsorship
- Padfolio Sponsorship
- Hat Sponsorship
- USB Power Pack Sponsorship
- Daily Prize Giveaway Sponsorship

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\$15,000 (Exclusive)

- Your company logo on the Speaker Podium
- Your company logo on a Special Grand Sponsor Banner, displayed at the ACUG Annual Symposium
- Your company logo & ACUG logo will be displayed on all of the note pads and pens in the User Group Meeting room (valued at \$2,500)
- Promotion in show guide, ACUG Section
- Your company logo on signage at ACUG Annual Symposium
- Promotion in the ACUG section of the conference program
- ACUG giveaway item (\$10.00 per item) will have your company logo & ACUG logo on it for User Group attendees
- Recognized as sponsor on ACUG website
- Your company will be the only one to receive the ACUG pre-registration list, prior to the ACUG Annual Symposium — Registration list includes mailing address, email and phone numbers
- Your company will receive 3 Full Conference Passes (Valued at \$3,822) to the ELECTRIC POWER Conference and to the ACUG Sessions
- Three pieces of literature in ACUG Room
- Full page ad in the ACUG Annual Symposium binder
- Power Point slide presentation in the room (limited to 5 slides)

\$7,500 (Exclusive)

- Promotion in show guide, ACUG section
- Custom signage at ACUG Annual Symposium
- Promotion in the ACUG section of the conference program
- Your company's logo included with additional sponsors show guide listing
- Recognized as sponsor on ACUG website
- An area for up to 2 of your staff to interact with ACUG Coal delegates during the morning and afternoon coffee break
- Power Point slide presentation in the room (limited to 3 slides)

This very targeted sponsorship is limited to one vendor per day; so don't hesitate to reserve your day in the spotlight at ACUG Annual Symposium.

\$5,000 (5 Available)

Tuesday Night Reception for the ACUG

- Signage in the ACUG Reception Room
- Beverage Napkins with Sponsors logos at the ACUG Reception
- Logo on the ACUG Web site with a link from the ACUG site to your site
- Option to display company literature in the ACUG Session Room — all three days of the conference
- Three free upgrades to attend the ACUG Annual Symposium (Value of \$375) — you must purchase the ELECTRIC POWER Conference Pass before you can upgrade to attend the ACUG meeting.
- Prize giveaway at the reception — each sponsor can give up to 3 items away during the Prize giveaway drawing

\$3,500 + Cost of Bags (Exclusive)

- Delegate Bags with the ACUG logo and the sponsors' logo will be given to each ACUG Annual Symposium Attendee
- Only your company may place info in the delegate bag
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the ACUG website
- Promotion in show guide, ACUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the ACUG Annual Symposium (\$1,149 value)

\$3,500 + Cost of USB Drives (Exclusive)

- USB drives with the ACUG logo and the sponsors' logo will be given to each ACUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the ACUG website
- Promotion in show guide, ACUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the ACUG Annual Symposium (\$1,149 value)

\$3,500 + Cost of Padfolios (Exclusive)

- Padfolios with the ACUG logo and the sponsors' logo will be given to each ACUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the ACUG website
- Promotion in show guide, ACUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the ACUG Annual Symposium (\$1,149 value)

\$3,500 + Cost of Hats (Exclusive)

- Hats with the ACUG logo and the sponsors' logo will be given to each ACUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the ACUG website
- Promotion in show guide, ACUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the ACUG Annual Symposium (\$1,149 value)

\$3,500 + Cost of Power Pack (Exclusive)

- USB Power Packs with the ACUG logo and the sponsors' logo will be given to each ACUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the ACUG website
- Promotion in show guide, ACUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the ACUG Annual Symposium (\$1,149 value)

\$4,000 each (One per day)

- Promotion in show guide, ACUG section
- Custom signage at ACUG Annual Symposium and at your ELECTRIC POWER booth
- Your company's logo included with additional sponsors show guide listing

How it works:

Your company will choose a prize of \$250.00 value or greater (subject to show management approval). ELECTRIC POWER will promote the giveaway on show site and in the ACUG conference area. Delegates will visit your booth to enter and the winner will be drawn by your company personnel at your booth during that evening's ELECTRIC POWER reception on the show floor.

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