

22nd Annual

ELECTRIC **POWER**

CONFERENCE + EXHIBITION

Presented by: **POWER**

EXPERIENCE POWER

ELECTRIC POWER | April 14-17 2020 | Denver, CO | electricpowerexpo.com

MAKE CHANGE HAPPEN ON THE ALTERED POWER LANDSCAPE!

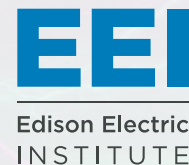
The global power sector is undergoing dramatic changes, driven by many economic, technological and efficiency factors. Rapid reductions in the cost of solar and wind technologies have led to their widespread adoption. To accommodate soaring shares of these variable forms of generation, innovations have also emerged to increase supply-side, demand-side, grid, and storage flexibility. ELECTRIC POWER is the ONLY event providing real-world, actionable content year-round in print, online, and in person that can be applied immediately at your facility, and it's your best opportunity to discover, learn and make change happen within your organization.

OPERATIONS & MAINTENANCE | BUSINESS MANAGEMENT | ENABLING TECHNOLOGIES | SYSTEM DESIGN

“ It's the conference I make it a point to attend every year. All of the programs really provide an opportunity for the attendees to go back to their plant the very next week and look at something a different way or try out a new process or procedure. It's been a great opportunity to make contacts and meet new vendors and suppliers of goods and services and has opened up the opportunity for everyone to exchange information and facts. ”

Melanie Green, Sr. Director — Power Generation, CPS Energy

CO-LOCATED EVENTS



WHY EXHIBIT & SPONSOR?

- BRANDING
- THOUGHT LEADERSHIP
- BUILD RELATIONSHIPS/NETWORKING
- DRIVE SALES



2200
Attendees



700
Conference Delegates



38
Countries



100+
End-User Companies



85%
of attendees are from
the top 20 U.S. utilities

5 TOP TITLES IN ATTENDANCE:

- 1** Sr. Director/Director/Plant Management
- 2** Sr. Vice President/Vice President
- 3** Sr. Engineer/Engineer/Engineering
- 4** C-Level/Owner/Partner
- 5** President

WHAT WE COVER:



74% of Attendees are end-users, EPCs, and OEMs:

40% Generating Companies/Government

19% OEMs, manufacturer's reps, vendor of equipment

15% Engineering/Procurement/Construction



ELECTRIC POWER's long history of attracting attendees from leading utilities and power generating facilities is proven by the end-users represented year after year from 85% of the top 20 U.S. utilities.

AECI	Copel distribuçao	Holland Board of Public Works	MN Power/Allete	Ried Gardner Power Plant
AEP	Cornerstone Chemical Company	Hoosier Energy	Municipal Electric Authority of Georgia	Riley Power
AES Corporation	CPS Energy	Hunt Power, L.P.	Municipal Energy Agency of Mississippi/	Rochester Public Utilities
Agility Green Energy Solutions	Curacao Refinery Utilities B.V.	Ibadan Electricity Distribution Company	Municipal Gas Authority of Mississippi	Rochetranch Utilities
Alabama Power Company	CWLP	IBEW Tenth District	Municipal Energy Agency of Nebraska	Rocky Mountain Power
ALLETE Clean Energy	Dairyland Power Cooperative	Idaho Power Company	Muscatine Power and Water	Rural Electric Convenience Cooperative
Alliant Energy	Dakota Electric	IKEJA ELECTRICITY DISTRIBUTION	NAES	San Diego Gas & Electric
Ameren Corporation	DATC Duke American	POWER PLC	National Electric System	Santee Cooper
Appalachian Power Company	Transmission Company	Illinois Power Generating Company	NB Power	Sapele Power Generation Company
Arizona Public Service Company	DAYTON POWER AND LIGHT	Illinois Power Resources	Nebraska Public Power District	Saudi Electric Company Eastern Region
Aska Power Generation	Dearborn Industrial Generation	Imperial Irrigation District	Newmont TS Power Plant	SDG&E
Associated Electric Cooperative, Inc.	Delaware Gas and Electric, Inc.	Indus Energy Llc	NextEra Energy Company	Seminole Electric
ATCO Power	Denver Water	Invenery, LLC.	Nicor Gas	Sempra Us Gas And Power
Atlantic Power	Direct Energy	J-Power Usa Development Co., Ltd.	NIPSCO	SNC-Lavalin Thermal Power
Aurora Energy, LLC	Dominion Energy	Jacksonville Electric Authority (JEA)	NiSource Corporation	South Louisiana Electric Coop
Basin Electric Power Cooperative	Dominion Resources	Jacquet Midwest	North Omaha Station, Oppd	Southern California Edison Company
Basler Electric	Drax Power Ltd	Jamaica Energy Partners	Northern California Power Agency	Southern Company
Bastrop Energy	DTE Energy	Jamaica Public Service Co. Ltd	Northland Power	Southwest Energy Solutions
Beacon Power Corp.	Dubai Municipality	Japan Electric Power Company	Nova Scotia Power	- Springerville GS
Bear Valley Electric	Duke Energy	Kansas Board Of Public Utilities	NRG Energy	Southwest Gas Corporation
Blink Energy, Inc.	Dynegy Inc.	Kansas City Power & Light	NV Energy	Southwest Power Pool
Burbank Water & Power	East Kentucky Power Cooperative	Kansas Municipal Utilities	O3 Energy	SRP
Bureau of Reclamation - Grand	EDF	KHNP(KOREA HYDRO &	OG&E	SUEZ
Coulee Project	EEl	NUCLEAR POWER)	OG&E Energy Corp	Sun Ba Power Corp
Bureau Veritas Power & Utilities	EGBIN POWER PLC	KOEN	Oglethorpe Power	Sunflower Electric Power Corporation
Calpine	Enmax Energy Corp	Korea Midland Power Co.	Ohio Valley Electric Corp	SWEPCO
Campbell Solar Generation	Energy Corp	Korea South-East Power Co.	Oklahoma Gas & Electric	Talen Energy
Capital Power Corporation	enugu electricity distribution company	Krunal Electric system	Old Dominion Electric Cooperative	Tampa Electric Company
Cedar Falls Utilities	Envery	LaCygne Generating Station	Omaha Public Power District	TECO
Central Electricity Generating Company	EON Climate and Renewables	Lafayette Utilities System	Omotosho Electric Energy	Terrebonne Parish Consolidated
Ceylon Electricity Board	Erdenet Power Plant	Lakeside Energy	Company Limited	Government
Chevron	EthosEnergy	Lansing Board of Water & Light	Onsite Power Inc	Texas Municipal Power Agency
China State Power Shengbang Ltd.	Every, Inc	Laramie River Station	Ontario Power Generation Inc.	Texzon Utilities
Citgo Petroleum	Exelon Corporation	Las Vegas Cogeneration	Pacific Gas & Electric Company	The Ulaanbaatar Third Power Plant, Co., LTD
CITY OF BATAVIA - ELECTRIC DEPT.	Express Commodities Sarl	LCEC Generation Plant	PacifiCorp	TMPA
CITY OF GILLETTE	FED Environmental LLC	Lightstone Generation LLC	Palisades Nuclear Plant	TotalCoGen LLC
City Of Naperville	First Energy Corporation	Lockhart Power Company	Pattern Energy	TransAlta Centralia Generation LLC
City of Palo Alto	Florida Power and Light	Longview Power	Pepco Holdings, Inc.	TransCanada
City of Panhandle, Texas	Franklin Electric	Los Angeles Dept. of Water & Power	PG&E	TS Power Plant
City of Tallahassee	Gainesville Regional Utilities	Louisville Gas & Electric Company	PJM	Tuscon Electric Power
City Utilities of Springfield	Gavin Power LLC	Lower Colorado River Authority	Platte River Power Authority	TVA
City Water, Light & Power	GCAT SARL TONIKA	Lubbock Power & Light	Plum Point Energy Station	U.S. Department of Energy,
Clallam County PUD #1	GDF Suez North America	Luminant Generation Company,LLC	Portharcourt Electricity Distribution	Office of Fossil Energy
Cleco Power LLC	Genon Energy	LVCVA	Company in Nigeria	University of Wisconsin-Milwaukee
Cleveland Mica Co.	Georgia Power Company	MACTAY GROUP	Portland General Electric	Usibelli Coal Mine
Cleveland Public Power	GHECO1 Power Plant Thailand, Glow group	MARAFIQ	Power Workers' Union	Vectren
CLP Power HK Co. Ltd.	Glow Group Bowin Power	Marathon Petroleum	PowerSouth Energy Cooperative	Vistra Energy
CMS Energy Corporation	Golden Spread Electric Cooperative	MGM Resorts International	PPL Generation	Vive Energia Mexico
Colorado Springs Utilities	Golden Valley Electric Assoc.	Michigan South Central Power Agency	Prairie State Generating Company	We Energies
COLUMBIA Water Technology	Good Electric, Inc.	Midamerican Energy Co	PSEG	WEC Energy Group
ComEd	Grand River Dam Authority	Midwest Energy Resources Company	Public Service of Oklahoma	Westar Energy
Comision Federal De Electricidad	Great River Energy	Midwest Generation, Llc	Puerto Rico Electric Power Authority	Western Area Power Administration
Con Edison of New York	Green Tech	MineARC Systems	Qatar General Electricity and	Western Reserve Water Systems
CONSOL Energy Inc.	Gridforce Energy Management, LLC	Mingyang Electric	Water Corporation	Wisconsin Public Service Corporation
Constellation Energy	Gulf Power Co.	Minnesota Power	Quezon Power Philippines Limited Co.	Wolverine Power Cooperative
Consumers Energy	Hardin Generating Station	Minnkota Power Cooperative, Inc.	Raven Power	Xcel Energy
		Mississippi Power Company	Redding Electric Utility (City of Redding)	ZAHOR ELECTRIC

ELECTRIC POWER 2020 SPONSORSHIP PACKAGES

GRAND SPONSOR

POWER CLUB lounge

POWER CLUB breakfast

PREMIER SPONSOR

EDITORS STUDIO

DIGITAL SHOWCASE

Mile High Ballroom

Four Seasons Ballroom

*NEW FOR 2020
Mile High Ballroom*

*NEW FOR 2020
Mile High Ballroom*

Booth <i>Mile High Ballroom</i>	●					Podcast/ webinar/ TV studio	Building blocks of a digital plant showcase
On-site event	●		●			●	●
Program		Track sponsorship	Session sponsorship				
Lounge			●				
Advisory Committee	●						
Speaking opportunity	●	●	●	●	●	●	●
FREE passes	12	6	2	2	4		
Prominent BRANDING online/onsite	●	●	●	●	●	●	
Lead generation	●	●	●	●	●	●	
App branding	●	●					
Email	●	●					
Matchmaking	●						
Print ads		Full page in show guide					
Keynote intro	●						
Opener video <i>NEW FOR 2020</i>	●					●	



MARKETING UPGRADES: POWER-UP YOUR SPONSORSHIP

Attendee bag sponsorship

Your company logo on all attendee bags

Private meeting rooms

Private meeting room space for you, your team and customers
(food & beverage available at cost)

Charging station

Your company's branding on prominent charging station on upper level
of event space at the Denver Convention Center

Mobile app

Branding throughout mobile app interface

Coffee break sponsor

Prominent branding across the exhibit hall

Track sponsor

Recognition as exclusive conference track sponsor

Session sponsor

Sponsor one program session (feature your most recent project!)

Key Card sponsor

Your company logo on every attendee's hotel room keycard

Beverage station sponsor

Branded wine and beer station near your booth on the show floor

Bag insert sponsor

Your literature in every attendee's bag



GRAND SPONSOR

Digital visibility

- Branding and lead generation opportunities via POWERmag.com website
- Searchable content via POWER Magazine website
- Inclusion in monthly E-NEWSLETTERS from POWER's editors and thought leaders
- Logo on EP 2020 website home page with link
- Company "feature" on event website
- Pre-event email communication to all attendees (including POWER CLUB lounge attendees and others)
- Access to conference attendee contact and demographic information
- Branding throughout mobile app (details to follow)
- Exclusive matchmaking and lead generation functions via mobile app

Onsite visibility

- Full page 4C ad in show guide
- 3 minute awards "opener" video to run before keynote
- Identification as GRAND sponsor on all print and electronic media promoting the event
- Literature and giveaway (optional) in the POWER CLUB lounge
- Literature rack in session rooms
- 5 slides in "track walk-in loop" presentation
- Identification as GRAND sponsor in marketing materials
- Identification as GRAND sponsor in show guide
- Identification as GRAND sponsor on all print and electronic media promoting the event
- GRAND sponsor on all on-site signage
- On-site PA announcements announcing your company as GRAND sponsor
- A plaque featuring your company's status as GRAND sponsor will be presented at keynote session
- 1 item of your choice in each attendee bag
- Logo on all slides presented between sessions
- Identifying ribbons for all of your team members
- Recognition on all signs onsite promoting the POWER Club Lounge

Networking

- Exclusive matchmaking functions via mobile app
- Meeting facilitation
- Private meeting lounge

Thought leadership

- Conference advisory board position
- Conference track sponsorship

Everything else

- 12 FREE full conference passes
- 20 x 20 booth in prominent place on exhibit hall floor



POWER CLUB SPONSOR

Digital visibility

- Logo on EP 2020 website home page with link
 - Pre-event email communication to all attendees (including POWER CLUB lounge attendees and others)
 - Access to POWER CLUB lounge visitor contact and demographic information
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Onsite visibility

- Full page 4C ad in show guide
 - 3 minute awards "opener" video to run before keynote
 - Identification as POWER CLUB lounge sponsor on all print and electronic media promoting the event
 - Literature and giveaway (optional) in the POWER CLUB lounge
 - Identification as POWER CLUB lounge sponsor in marketing materials
 - Identification as POWER CLUB lounge sponsor in show guide
 - Identification as POWER CLUB lounge sponsor on all print and electronic media promoting the event
 - POWER CLUB lounge sponsor on all on-site signage
 - On-site PA announcements announcing your company as POWER CLUB lounge sponsor
 - 1 item of your choice in each attendee bag
 - Logo on all slides presented between sessions
 - Exclusive branding throughout POWER CLUB lounge
 - Recognition on all signs onsite promoting the POWER Club Lounge
-

Networking

- Meeting facilitation
-

Everything else

- 6 FREE full conference passes



EDITORS STUDIO SPONSOR

Digital visibility

- Branding and lead generation opportunities via POWERmag.com website (separate sponsorship of live webinars, podcasts, etc)
- Identification as exclusive STUDIO sponsor on all packages recorded live from EP 2020.
- Logo on EP 2020 website home page with link
- Pre-event email communication to all attendees (including POWER CLUB lounge attendees and others)
- Access to conference attendee contact and demographic information
- Links throughout mobile app (details to follow)

Onsite visibility

- Exclusive **branding** rights to **podcast/webinar/video studio** on exhibit floor (includes studio, "step and repeat" backdrop, audience seating)
- Full page 4C ad in show guide
- Identification as EDITORS STUDIO sponsor on all print and electronic media promoting the event
- 1 slide in "track walk-in loop" presentation
- Identification as EDITORS STUDIO sponsor in marketing materials
- Identification as EDITORS STUDIO sponsor in show guide
- Identification as EDITORS STUDIO sponsor on all print and electronic media promoting the event
- EDITORS STUDIO sponsor on all on-site signage
- On-site PA announcements announcing your company as EDITORS STUDIO sponsor
- Recognition on all signs onsite promoting the EDITORS STUDIO

Networking

- Exclusive podcast functions via mobile app

Everything else

- 4 FREE full conference passes



HOW TO REACH US:

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