



**SEPTEMBER 28-OCTOBER 1, 2020**  
Kansas City Convention Center

# SECURE ANACUG SPONSORSHIP

The CUG was formed to promote the safe, efficient and economic use of PRB Coals. Managers and plant operators are currently searching for the best practices to meet group goals in an efficient, safe and environmentally conscious manner, and this is the must attend conference to answer their questions.

The CUG Annual Symposium is co-located with ELECTRIC POWER, and this highly unique meeting offers the largest concentration of CUG Coal Decision Makers in one location. The CUG Sponsorship opportunities offer your company exposure at the center of this activity.

## Sponsorships Include:

- Grand Sponsorship
- Coffee Break Sponsorship
- Reception Sponsorship
- Delegate Bag Sponsorship
- USB Drive Sponsorship
- Padfolio Sponsorship
- Hat Sponsorship
- USB Power Pack Sponsorship
- Daily Prize Giveaway Sponsorship

## CONTACT GREG AHNEMAN

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## **\$15,000 (Exclusive)**

- Your company logo on the Speaker Podium
- Your company logo on a Special Grand Sponsor Banner, displayed at the CUG Annual Symposium
- Your company logo & CUG logo will be displayed on all of the note pads and pens in the User Group Meeting room (valued at \$2,500)
- Promotion in show guide, CUG Section
- Your company logo on signage at CUG Annual Symposium
- Promotion in the CUG section of the conference program
- CUG giveaway item (\$10.00 per item) will have your company logo & CUG logo on it for User Group attendees
- Recognized as sponsor on CUG website
- Your company will be the only one to receive the CUG pre-registration list, prior to the CUG Annual Symposium — Registration list includes mailing address, email and phone numbers
- Your company will receive 3 Full Conference Passes (Valued at \$3,822) to the ELECTRIC POWER Conference and to the CUG Sessions
- Three pieces of literature in CUG Room
- Full page ad in the CUG Annual Symposium binder
- Power Point slide presentation in the room (limited to 5 slides)



## COFFEE BREAK SPONSORSHIP

### **\$7,500 (Exclusive)**

- Promotion in show guide, CUG section
- Custom signage at CUG Annual Symposium
- Promotion in the CUG section of the conference program
- Your company's logo included with additional sponsors show guide listing
- Recognized as sponsor on CUG website
- An area for up to 2 of your staff to interact with CUG Coal delegates during the morning and afternoon coffee break
- Power Point slide presentation in the room (limited to 3 slides)

This very targeted sponsorship is limited to one vendor per day; so don't hesitate to reserve your day in the spotlight at CUG Annual Symposium.

## **\$5,000 (5 Available)**

### Tuesday Night Reception for the CUG

- Signage in the CUG Reception Room
- Beverage Napkins with Sponsors logos at the CUG Reception
- Logo on the CUG Web site with a link from the CUG site to your site
- Option to display company literature in the CUG Session Room — all three days of the conference
- Three free upgrades to attend the CUG Annual Symposium (Value of \$375) — you must purchase the ELECTRIC POWER Conference Pass before you can upgrade to attend the CUG meeting.
- Prize giveaway at the reception — each sponsor can give up to 3 items away during the Prize giveaway drawing



## DELEGATE BAG SPONSORSHIP

### **\$3,500 + Cost of Bags (Exclusive)**

- Delegate Bags with the CUG logo and the sponsors' logo will be given to each CUG Annual Symposium Attendee
- Only your company may place info in the delegate bag
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the CUG website
- Promotion in show guide, CUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the CUG Annual Symposium (\$1,149 value)



## USB DRIVE SPONSORSHIP

### **\$3,500 + Cost of USB Drives (Exclusive)**

- USB drives with the CUG logo and the sponsors' logo will be given to each CUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the CUG website
- Promotion in show guide, CUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the CUG Annual Symposium (\$1,149 value)

## **\$3,500 + Cost of Padfolios (Exclusive)**

- Padfolios with the CUG logo and the sponsors' logo will be given to each CUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the CUG website
- Promotion in show guide, CUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the CUG Annual Symposium (\$1,149 value)

## **\$3,500 + Cost of Hats (Exclusive)**

- Hats with the CUG logo and the sponsors' logo will be given to each CUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the CUG website
- Promotion in show guide, CUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the CUG Annual Symposium (\$1,149 value)





## USB POWER PACK SPONSORSHIP

### **\$3,500 + Cost of Power Pack (Exclusive)**

- USB Power Packs with the CUG logo and the sponsors' logo will be given to each CUG Annual Symposium Attendee
- Power Point slide presentation in the room (limited to 3 slides)
- Signage in the main meeting room
- Logo on the CUG website
- Promotion in show guide, CUG section
- 1 free ELECTRIC POWER Conference Pass and 1 free upgrade to the CUG Annual Symposium (\$1,149 value)

## \$4,000 each (One per day)

- Promotion in show guide, CUG section
- Custom signage at CUG Annual Symposium and at your ELECTRIC POWER booth
- Your company's logo included with additional sponsors show guide listing

### How it works:

Your company will choose a prize of \$250.00 value or greater (subject to show management approval). ELECTRIC POWER will promote the giveaway on show site and in the CUG conference area. Delegates will visit your booth to enter and the winner will be drawn by your company personnel at your booth during that evening's ELECTRIC POWER reception on the show floor.

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