

22nd Annual**ELECTRIC
POWER**

CONFERENCE + EXHIBITION

Presented by: **POWER**

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 28-OCTOBER 1, 2020

Kansas City Convention Center | Kansas City, Missouri

1. CHOICE OF SPONSORSHIP(S)

- ☐ **Grand Sponsorship**—\$55,000—*Exclusive*
- ☐ **POWER Club Lounge**—\$30,000—*Exclusive*
- ☐ **ELECTRIC POWER Host Utility Sponsorship**—\$25,000—*Exclusive*
- ☐ **POWER Club Breakfast**—\$15,000 (Wed + Thur)—*Exclusive*
- ☐ **Premier Sponsor**—\$10,000
 - ☐ **Aisle Banner** (Exhibiting Companies Only) OR
 - ☐ **Registration Panel**
- ☐ **Plant Management Institute Sponsor**—\$10,000—*Exclusive*
- ☐ **Attendee Bag Sponsor**—\$5,000 + Cost of Bags—*Exclusive*
- ☐ **Mobile App Sponsor**—\$10,000—*Exclusive*
- ☐ **POWER Up! Charging Station**—\$20,000
- ☐ **Main Lobby Banner Sponsorship**—\$10,000
- ☐ **Exhibit Hall Coffee Break Sponsor**—\$8,000—*1 available per day*
- ☐ **Track Sponsor**—\$8,000—*1 available per track*
(Non Exhibiting Companies—\$10,000)
Track selection _____
- ☐ **Session Sponsor**—\$5,000—*1 available per session*
(Non Exhibiting Companies—\$8,000)
Session selection _____
- ☐ **Tuesday Night Reception Sponsorship**—\$5,000—*4 available*
- ☐ **Hotel Key Card Sponsor**—\$5,000 + Cost of Card Keys—*Exclusive*

**SOLD
OUT****Reception Beverage Station Sponsor**—\$2,500
(Exhibiting Companies Only)

- ☐ **Aisle Banner Sponsorship**—\$2,000—*1 available per aisle*
- ☐ **\$5K a Day Giveaway Sponsor**—\$2,000 each—*18 available*
(Exhibiting Companies Only)
- ☐ **Bag Insert Sponsor**—\$1,500 + Cost of Items
(Non Exhibiting Companies—\$3,000 + Cost of Items)

EP Digital

- ☐ **EP Digital + live mobile app**—\$25,000
- ☐ **Meeting facilitation package** — \$15,000
- ☐ **Webinar sponsorships**—\$13,000—*Exclusive* / \$5,000—*multi-sponsor*
- ☐ **Platinum video package**—\$5,000
- ☐ **"flow" lead generation**—*custom pricing*
- ☐ **Mobile app branding**—\$1,000 - \$2,500
- ☐ **Virtual "power hour"**—\$7,000

TOTAL ORDERED: \$ _____ SR/DATE: _____

2. CONTACT INFORMATION

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

3. METHOD OF PAYMENT

A) Credit Card:

- ☐ MasterCard
- ☐ Visa
- ☐ AMEX
- ☐ Discover

B) Please Invoice ☐

C) Check Enclosed ☐

Card# _____ CVV# _____ Exp. Date _____

Name on Card _____ Signature _____

Return Completed Application to: ELECTRIC POWER • 11000 Richmond Ave, Suite 690 • Houston, TX 77042 • USA

I hereby apply for a sponsorship for the ELECTRIC POWER Conference & Exhibition. By signing the application above, I agree to pay a non-refundable 50% of the total fee of the sponsorship. Should my company or I cancel after July 1, 2020, it is understood that the remaining balance of the sponsorship is contractually due to ELECTRIC POWER. As a sponsor, I also agree to pay the sponsorship fee within 30 days after receiving the invoice.

Signature _____ Date _____